A few things before we begin:

- We're recording! A recorded info session and all application materials will be available on our website by November 15th.

- We'll email this slide deck to you after the session.

- Throughout the presentation you'll see this icon [tinyurl.com/sample](http://tinyurl.com/sample) which indicates that there is more information that you might find useful behind the link.

- We have time throughout the presentation to pause for questions- feel free to use the Q/A function!
AGENDA

2022 Grant Information Sessions

01 Updated Process Overview

02 Submitting your LOI

03 Full Proposals

04 Next Steps
Key Changes

Common Letter of Introduction

• Will be used for most funding sources
• No Requested Amount at this stage
• Provides an opportunity to share the full scope of your work

Universal Application Questions

• Standardized question bank will be used across Community Foundation funding sources (e.g. needs statement)
• Funding sources will still have unique questions that apply to their funding priorities (e.g. Animal Welfare; Sheltering Arms)
Goals for Application Process Updates

• Streamline the process for organizations applying to multiple funding sources at the Community Foundation

• Streamline the process for organizations that don't align with Community Impact Funding priorities

• Provide a vehicle for Community Foundation staff to bring your work to a broader donor audience

• Streamline reporting, wherever possible
Submitting your Letter of Introduction...

tinyurl.com/CFGrantsLogin
Yes, only 3 sections!

**Basic Information***:
Year Founded, Org Website, Mission Statement, Revenue, Expenses, Assets, Liabilities, Geographic Area Served

*GuideStar integrated questions

**Leadership Demographics**:
Racial/Ethnic demographics for Board and Senior Leadership
Includes:
Description of Organization, Program Catalog (x6), Recent Accomplishments, Racial Equity
Program 5 & Program 6 provide space to share special initiatives such as:

- a specific part of a larger program you’d like to call attention to
  - a capital campaign
  - a greening initiative that meets the requirements of the ConseRVAtion Fund
  - as directed by your organization’s Program Officer
New Function: Ability to import GuideStar profile information directly into the application (e.g. financials; mission statement)
Questions?

LOI Opens: December 1, 2021
LOI Closes: January 31, 2022

tinyurl.com/CFGrantsLogin
After you submit your LOI....
Invitations for Full Applications

Full applications will be invitation only based on the information submitted in the Letter of Introduction and meetings with your organization's Program Officer.

Schedule a time to meet with us!

tinyurl.com/MeetCETeam
Community Impact Application

- Request Amount will be submitted at this stage.
- Application will branch based on type of request: Operating, Program, or Policy/Advocacy.

You will choose ONE 'Type of Request' which will open a specific question group. If you aren't sure which to choose, reach out to your Program Officer.
GuideStar

- We moved financial document collection to GuideStar in 2021 for Community Impact grants

- In 2022, this is required for all funding sources at the Community Foundation

Review GuideStar Gold Seal requirements here:

tinyurl.com/GuidestarSeal
Funding Priorities

Review the strategies and measurements:

- Community Impact
- Conserve the Future Fund
- Animal Welfare

tinyurl.com/WhatWeFund
Community Vibrancy

FUNDING PRIORITIES

- Arts & Culture
- Community Inclusion
- Natural Resources

More information on Community Vibrancy strategies:

tinyurl.com/VibrancyFramework
Educational Success

FUNDING PRIORITIES

• Early Childhood
• K-12 Academic Success
• College & Career Readiness

More information on Educational Success strategies:

tinyurl.com/EduSuccessFramework
Economic Prosperity

FUNDING PRIORITIES

• Affordable Housing
• Homelessness Reduction
• Neighborhood-based Resources
• Workforce Development

More information on Economic Prosperity strategies:

tinyurl.com/EconFramework
Health & Wellness

FUNDING PRIORITIES

• Basic Physical Health
• Access to Primary Care
• Targeted Interventions

More information on Health & Wellness strategies:

tinyurl.com/HealthWellFramework
The Fund for Animal Welfare supports grants to nonprofit organizations that provide care, shelter and/or medical services to companion animals and wildlife.

More information on Animal Welfare Grants:

tinyurl.com/AnimalPriorities
Conserve the Future Fund

More information on Conserve Priorities:

tinyurl.com/ConservePriorities

The Conserve the Future Fund supports projects and organizations with a focus on benefiting the environment, conserving natural resources and enhancing regional sustainability.
Questions?

Community Impact
Application Opens: February 21, 2022
Application Deadline: March 21, 2022

Conserve the Future Fund
Application Opens: February 25, 2022
Application Deadline: March 25, 2022

Animal Welfare
Application Opens: June 2022
Application Deadline: August 2022
Next Steps...
Connect with your Program Officer
Meet the Community Engagement Team

Scott Blackwell »
Chief Community Engagement Officer

Annette Cousins »
Vice President, Community Engagement

Eric Clay »
Sr. Program Officer, Health Initiatives

Greg Gallop »
Sr. Program Officer, Community Vibrancy

Isabel Eljaiek, MSW »
Community Engagement Manager, Data Research & Analysis

Scott Andrews-Weckerly, MSW, LSW »
Community Engagement Manager, Learning & Grants

Kenisha Fallen »
Community Engagement Specialist

Dena Frith Moore »
Director of Strategic Initiatives

Natisha Knight »
Director of Community Partnerships

tinyurl.com/2021StaffCE
How to reach us

If you'd like to discuss your organization and its work with our staff prior to submitting a Letter of Intent or Application...

Request a meeting with our Program Officers - Eric Clay, Annette Cousins, Greg Gallop

tinyurl.com/MeetCETeam

If at any point you need technical support for our online grants system...
customersupport@cfrichmond.org
THANK YOU.