Grant Impact Report

THE COMMUNITY FOUNDATION
Serving Richmond and Central Virginia
COMMUNITY IMPACT HIGHLIGHTS

- According to Homeward, the region has experienced a **26.5% reduction in the number of homeless living in shelters and on the streets** since the introduction of the rapid rehousing model in 2009.

- Of the more than 150,000 individuals who attend the **Richmond Folk Festival** each year, 90% of those surveyed say they will not only return but also recommend the event to others.

- **FeedMore served 425,500 meals** to high-risk children in 2013 through Kids Café sites, thereby improving their nutritional intake and reducing food insecurity.

- **Partnership for the Future graduates earned $9.1 million in scholarship funds** to pursue post-secondary education in 2013.

*Published November 2014*
Welcome

Impact is defined as “a powerful or major influence or effect.” Two years ago in 2012, The Community Foundation’s Board of Governors challenged itself and our staff to think differently about the impact of our community grantmaking program. As a Foundation that values collaboration toward common goals, we moved beyond individual investments to underscore the importance of partnership and a collective approach to address some of the Richmond region’s most pressing social issues.

Today, we are clear in our goals as we actively pursue four strategies that we believe are most likely to advance the change we hope to see. We envision Richmond and Central Virginia as a metropolitan area that offers a path to economic prosperity; a place where young people experience educational success; a community that prioritizes health and wellness; and a region that is renowned for its cultural vibrancy.

TCF is fortunate to work in tandem with a network of strong nonprofit organizations that employ creative solutions to meet community needs. Our collective efforts have resulted in a significant decrease of homeless individuals; more pre-school children achieving reading benchmarks; over 425,000 nutritional meals served to high-risk children; and thousands of Richmonders engaging in activities offered by a thriving arts and cultural community.

These things are possible with the support of donors and funding partners who understand that no individual or organization alone can create large scale community change. When we work together around a common goal, anything is possible.

This report celebrates the hard work of our nonprofit partners, the generosity of our donors, and some extraordinary early results that have occurred because of our collective efforts. This is just the beginning. Impact takes time and TCF is in it for the long haul. We look forward to continuing our work together and keeping you informed of our progress.
Economic Prosperity

The Community Foundation supports a range of activities and evidence-based programs designed to increase economic prosperity in the region, including safe and affordable housing, effective workforce development and financial literacy programs. To underscore the importance of these services, consider that Richmond has large concentrations of people living below poverty level, putting them at greater risk of homelessness and greater likelihood of cycling through the costly, crisis-driven systems of foster care, emergency rooms and jails. Safe, affordable and stable housing is essential for personal and community development. It is a critical first step in helping individuals and families feel empowered to seek additional resources to achieve good health, successful educational outcomes and economic potential. As we strive toward a goal of economic prosperity, we envision a region in which our resources are sustainable and residents are economically stable and secure.

Goals

• Residents access and maintain safe and affordable housing in thriving, sustainable communities.
• Residents have the financial knowledge, skills and resources to support themselves and to access career and economic opportunities.

CARITAS WORKS

248 individuals have completed the program since 2011
78% of participants are employed
$11.93 is the average hourly wage after one year of employment
33 is the average number of days to employment

Regional Impact of Rapid Rehousing

26.5% Decrease in Number of Homeless since 2009

Source: Homeward
VIRGINIA SUPPORTIVE HOUSING

C.D. lived on the streets for much of his life. Overwhelmed by mental and physical health issues, he was referred to Virginia Supportive Housing’s A Place to Start, a permanent supportive housing program for individuals with severe mental illness. C.D. receives weekly counseling and his mental health has stabilized.

Annually, VSH helps 200 individuals in the Richmond region increase their income, secure benefits and become self-sufficient. Of the individuals housed by VSH in 2013, 94% have remained in permanent housing for at least one year.

HOME

Many families aspire to become homeowners; however, lack of financial education, poor credit and high-risk loans often prevent this dream for low- and middle-income families. Housing Opportunities Made Equal (HOME) is an experienced nonprofit that provides down payment assistance, financial education and housing counseling to approximately 100 households each year. Since the agency’s inception, 1,850 families have received down payment assistance for a total local economic impact of $87 million. Five years after purchase, 96% of homeowners receiving assistance from HOME have successfully maintained their mortgages.
**PARTNERSHIP FOR THE FUTURE**

Partnership for the Future is a grantee that shares TCF’s mission to support students as they progress through their education. This program for promising high school students includes life skills training, college prep resources and paid summer internships to help students successfully transition to college and employment. Last year, 100% of Partnership for the Future’s 34 seniors graduated and attended college — most of whom were the first in their family to pursue higher education.

**VIRGINIA LITERACY FOUNDATION**

Children develop pre-reading skills long before they enter kindergarten. With a focus on Richmond’s East End, the Virginia Literacy Foundation’s ExCELL program provides early childhood educators and parents with the tools they need to prepare children for formal reading instruction. Teachers are enhancing instructional methods, while parents are increasing reading time at home. As a result, students in under-resourced communities are less likely to fall behind their peers.

**MIDDLE COLLEGE**

Too often, our region’s students are dropping out of school and earning significantly less than their peers who graduate high school or college. J. Sargeant Reynolds’ Middle College provides a second chance for young adults, preparing them for successful GED completion and a path to community college education and/or vocational training. Last year, 72% of Middle College students successfully completed their GED exams, providing them with the first step in redefining their future.
Educational Success

Educational attainment is a key predictor for future success. The Community Foundation supports opportunities to help young people persevere throughout their educational careers, especially during critical transition periods, to ensure their success in school and in life. We invest in strategies proven to have the most influence on students’ long-term educational advancement and career preparation including early childhood education and school readiness, supportive school environments and positive teacher interactions, and positive behavioral developments. Out-of-School Time programs provide children and youth with engaged adult mentors while offering academic support, character development and recreational activities. For students who do not pursue a traditional path to college, we recognize a need for innovative workforce programs that cultivate job skills and life skills and provide young people access to employment opportunities. TCF further enhances this body of work with a robust scholarship program for high school seniors and adult learners, as well as professional development awards for educational leaders.

Goals

- Children begin school ready to learn and are supported academically and socially throughout their educational experience.
- Youth become skilled, self-sufficient, and contributing members of the community.

Educational Pipeline

STAGES OF DEVELOPMENT

EARLY CHILDHOOD  ELEMENTARY SCHOOL  MIDDLE LEVEL SCHOOL  HIGH SCHOOL  POST SECONDARY  SUSTAINABLE LIFESTYLE

ACHIEVEMENT MEASURES

READING  MATH  SOCIAL / EMOTIONAL  COLLEGE CAREER READINESS  POST SECONDARY ATTAINMENT

Source: Bridging Richmond

The Community Foundation • Grant Impact Report • 5

PETER PAUL DEVELOPMENT CENTER

PPDC provides a unique after-school program that requires daily attendance of every student, assesses students at least twice per year, and provides academic instruction and enrichment opportunities.

- 89% average attendance rate
- 76% of students improved in reading
- 84% improved in math

Source: Bridging Richmond
Cultural Vibrancy

The Richmond region is becoming widely known for its creative spirit. Through a rich tapestry of arts and cultural organizations, our community has the opportunity to both learn from the stories of our past and celebrate the diversity of cultures we enjoy today. A thriving arts district is helping to revitalize our city center, while the influence of cultural arts programming extends to underserved and suburban areas as well. Hundreds of thousands of people flock to Central Virginia to view world-class exhibits at the Virginia Museum of Fine Arts and musical performances at the Richmond Folk Festival. Furthermore, arts organizations of all sizes and specialty are strengthened by the guidance and support of CultureWorks.

The enrichment, educational and economic impact that the arts and cultural community has on our region is significant. Under the cultural vibrancy funding priority, we envision a community where residents have access to and appreciation for arts and cultural opportunities.

Goals

- Residents are enriched and educated through a diverse offering of arts and cultural activities in their communities and schools.
- The region’s historic and cultural assets are supported to enrich current and future generations.

LATIN BALLET OF VIRGINIA

400 school-aged children enrolled in Be Proud of Yourself classes in the 2013–14 school year

54% improved communication and social skills

62% increased their ability to focus

90% showed signs of improved self-esteem

Community Impact

RVA Arts and Cultural Institutions

CONTRIBUTE AN ESTIMATED $440 MILLION ANNUALLY TO THE LOCAL ECONOMY

Source: U.S. Department of Commerce, Bureau of Economic Analysis, GDP by Metro Region
In 2012, Barksdale Theatre and Theatre IV merged to form Virginia Repertory Theatre, which today is recognized as a leader in the local performing arts community. During the 2013–14 season, Virginia Rep reached over 82,000 people through maintstage performances—a 26% increase since the merger. Moreover, the union of the two theatres has created arts-in-education programs for youth. Last year, 10,000 students attended mainstage productions and 170,000 experienced in-school performances.

**SPARC**

The STAGES program provides in-school and after-school performing arts education for over 1,000 second and third graders annually in the City of Richmond and Henrico County. Working closely with professional artists to select music, dance and a script, students perform together and become more confident speakers, team players and problem solvers. SPARC students demonstrate an annual average of 53% improvement on the Virginia Oral Language SOLs.
SPORTS BACKERS – ACTIVE RVA

We know that sedentary lifestyles are bad for us, but what if everyone in the Richmond region, regardless of age, ability or socio-economic status, embraced a culture of active living? ActiveRVA brings together a diverse group of public and private sector leaders to realize this vision. More than 60 partners are collaborating to strengthen existing resources, develop new programs, influence policy and create a culture in which physical activity is promoted and celebrated.

FEEDMORE

Nutrition is the flipside of the wellness coin and FeedMore works tirelessly to provide healthy food for those in need. One innovative strategy supported by TCF and its partners is the FeedMore Mobile Pantry, which meets the needs of specialized audiences like seniors and school children. Last year, the Mobile Pantry supplied 1.1 million pounds of food to 71,265 people and visited 19 sites per month.
The Community Foundation maintains an ongoing interest in the health and wellness of our region with a simple goal in mind—to ensure that residents of Richmond and Central Virginia are safe and healthy. Working closely with our funding partners in the Jenkins Foundation, the Medarva Foundation Fund and the Sheltering Arms Fund, we promote access to quality and affordable health care and the appropriate use of a medical home. In addition, we are focused on empowering individuals and families to develop active lifestyles and good nutritional habits to not only prevent obesity and chronic conditions, but also to promote healthy living from childhood throughout the life span. We invest in programs that promote safe home, school and neighborhood environments to combat high crime rates, child abuse and drug abuse. Finally, we know that providing support services for older adults to remain in their homes results in long-term benefits for the adults themselves, their families, and our economy.

Goals

• Residents access comprehensive and coordinated preventative services and quality health care.
• Residents are connected to resources that meet their health, nutritional, and safety needs.

Funding by Priority

Based on 2013–14 grants

HANOVER SAFE PLACE

80% of domestic violence victims exit to permanent housing
100% of clients report feeling more hopeful about their life after completing the program
2,204 individuals called the regional domestic violence hotline in the first 6 months of operation. Hanover Safe Place is one of 6 local partners administering the hotline.
Effective Nonprofits

Deeply entrenched in the TCF’s community grantmaking and leadership work is a solid commitment to build the infrastructure of a strong and sustainable network of local nonprofits. We understand that our community’s challenges cannot be effectively addressed unless we have a strong nonprofit sector at the forefront. The Community Foundation offers special grant opportunities that help nonprofits secure the professional assistance they need to achieve operating excellence and increase their impact in the community. The Partnership for Nonprofit Excellence has been an important partner in this work, providing a central resource for professional and leadership development, information needs, volunteer opportunities and organizational development offerings. (See 2013 program highlights below.) We cultivate emerging leaders in the sector through the Stettinius Awards for Nonprofit Leadership, engage and inform emerging philanthropists through giving circles and seek to expand giving in our region through events like The Amazing Raise. As we seek to broaden the impact of our work together, we envision a community in which our nonprofit partners are equipped with the tools they need to work efficiently and effectively.

Goals

- Nonprofit organizations have the resources they need to build solid infrastructure and effective, sustainable programs.
- The nonprofit sector is supported by a strong network of innovative and skilled leaders who will advocate for and advance solutions to community challenges.

Community Impact

- 90% of Nonprofit Learning Point students report that nonprofit management classes they attended will help them perform their jobs better.
- 18,536 volunteer hours, totaling $417,987 in donated labor, were coordinated by HandsOn Greater Richmond in 2013.
- 307 individuals were trained in board service responsibilities by Organizational Solutions.
ROSMY

ROSMY is the only organization in Central Virginia that directly addresses the unique needs and the healthy social development of LGBTQ youth ages 12–20. A capacity building grant from TCF allowed ROSMY to work with a fundraising consultant to achieve greater financial stability, programmatic growth and continued staff retention. As a result, the agency has experienced a 19% increase in the number of individual donors, which comes just as the agency has seen a 31% increase in the number of youth served.

VIRGINIA CENTER FOR INCLUSIVE COMMUNITIES

Virginia Center for Inclusive Communities (VCIC) promotes understanding and inclusion across all issues of diversity including gender, race, religion, class and sexual orientation. The impact of its work is sometimes hard to measure with numbers; however, with our support, VCIC developed an evaluation plan to use hard data to back up its priorities and program offerings. The tool has been shared with other inclusion programs across the country as a model for demonstrating impact.
Contributors to Community Grantmaking

The Community Foundation’s community grants program is made possible by donors whose gifts help build a permanent resource to respond to Central Virginia’s needs as they change. The following funds were created by individuals, families and corporations who have entrusted us to allocate charitable funds on their behalf, as well as donor advised funds that have chosen to participate in our community grants process.

AIDS Endowment Fund
Anonymous Fund #15
Booty Armstrong Memorial Endowment
Dr. John William Austin Fund
Hugh & Anne Whitt Baird Fund
Victor Williams Bayliss Memorial Fund
Bedford Fund
Belle Bryan Day Nursery Foundation Fund
James F. & Martha G. Betts Fund
Ruth Clune Boswell & Louis Radcliffe Boswell Children’s Fund
John W. Boyd Memorial Fund
Virginia S. & Frank O. Brown Sr. Fund
John Stewart Bryan Memorial Fund
Buford Academy Fund
Ronald A. & Susan S. Cain Fund
Cancer Medical Assistance Fund
The James Earle Carner Jr. & Jane Bock Carner Fund
Richard B. Caspari M.D. Memorial Fund
Virginia & Charles Chewning Fund
Children’s Theatre of Richmond Fund
Circuit City Foundation Charitable Fund
Fred Coffield Fund for ALS
Waverly M. Cole Fund
Community Arts Endowment
Cylo Fund
Elizabeth K. Dalton Fund
Lee Ferguson & Harriet Holderness Davis Fund
Deane Fund
Benjamin & Anne Dennis Memorial Fund
Theresa & Andrew Dzura Memorial Fund
Alexander A. & Celia M. Elder Fund
Ethyl Fund for Youth Development
Fenton Finch Charitable Trust
Fuleihan Fund for the Performing Arts, Education and Youth Fund for Basic Human Needs
Fund for Cultural Vibrancy
Fund for Economic Prosperity
Fund for Educational Success
Fund for Health & Wellness
Horace B. Gans Memorial Fund
W. Brooks George Fund
William T. Gordon Memorial Fund
Grace House Fund
Gumenick Greater Richmond Housing Fund
Martha Henna Harris Endowment Fund
Norman & Anne Gordon Harrison Charitable Fund
Hubbard Family Endowment Fund
Coleman A. & Emily S. Hunter Memorial Fund
Amanda Bryan Kane Fund
Lewis & Edgar Kaufman Memorial Fund
Frances & Alex Kay Charitable Endowment
Dorothy H. & G. Moffett King Jr. Fund
G. Vernon Knight & Kathryn H Knight Memorial Fund
Kremer Fund
LandAmerica Charitable Fund
Henriette A. & Jan Laverge Charitable Trust
Robert J. Lechner Memorial Fund
Sydney & Frances Lewis Fund for School-Based Initiatives
Make a Difference Fund
Rev. Dr. J. Walter Mann & Carolyn F. Mann Fund
G. Edmond Massie III Cancer Memorial Fund
Elizabeth Flowers McDuffie Memorial Fund
Nancy Mitteldorfer Memorial Fund
Lloyd B. & Helen G. Mize Memorial Fund
J. Leonard & Dorothy B. Moore Charitable Fund
Mutual Assurance Society of Virginia Endowment
Carter & Mabel G. Peaseley Fund
Charles T. Peters Fund for the Arts
Hays T. Watkins Fund
James C. Wheat Jr. Endowment
Leah Ferguson & Harriet Holderness Davis Fund
Oman-Dzura Family Fund
Robert W. Orrell Fund
J.H. (Jug) & Claire E. Payne Fund
Carter & Mabel G. Peaseley Fund
Charles T. Peters Fund for the Arts
The J. Hoge Ricks Fund for Innovations in Juvenile Justice
John Gilbert Robertson Memorial Fund
Fred D. & Frances H. Rosi Fund
Edmund A. Saunders, Janie Q. Saunders & Jane Quinn
Saunders Endowment
Seven Hills Endowment Fund
Shelton Monk Fund
J. Curtis Spayth Fund
H.U. & Gertrude Stephenson Memorial Fund
Wallace & Mary Gray Stettinius Fund
Gail O. Strauss Fund
TCF Memorial Endowment Fund
Kim Strong Memorial Fund for Theatre & Literary Arts
Barbara J. Thallhimer Children’s Enrichment Fund
Lisa M. Thallhimer Children’s Literacy Fund
The Greenway Pendleton Fund
The Hermitage Fund
The Riverside Fund
Ann G. Toler Memorial Fund
Tumblet Family Fund
Lawrence M. Tyus Memorial Fund
TCF Unrestricted Endowment
Rosa Delarue & Ernest Warriner Valentine Memorial Fund
Virginia Fund for Asthma & Allergy Education
Virginia Hunger Foundation Fund
Frank G. Wagner Fund
James C. Wheat Jr. Endowment
Lois McCullough Whitter & James Franklin Whitter Fund
Fielding Lewis Williams Memorial Fund
George E. Williams Fund

SPECIAL THANKS TO THE FOLLOWING FUNDING PARTNERS, each of which has defined grant priorities that are complementary to TCF’s strategic focus areas.

Garland & Agnes Taylor Gray Foundation
Jenkins Foundation
Medarva Foundation Fund
Sheltering Arms Fund
Ways to Contribute

Discover local nonprofits online
- TCFRichmond.org – Visit our website to see recent grants awarded by TCF and its funding partners.
- GiveRichmond.org – Research local nonprofits that match your interests.

Participate in organized educational activities
- Site Visits – Meet with nonprofit leaders to learn firsthand about the impact of their programs.
- Giving Insights – Discuss timely topics related to community need with local experts.

Receive personalized service
- Personalized giving plan – Our experienced staff can help you, or your family, identify your charitable focus.
- Grantmaking Suggestions – If you need guidance, we can introduce you to organizations making a difference in your area of charitable focus.

Amplify your impact
We can achieve greater impact for our region when we work together. If you wish to partner with TCF to enhance our strategic community grants program, please consider a contribution to any of the following funds at www.tcfrichmond.org/framingourfuture.
- Fund for Cultural Vibrancy
- Fund for Economic Prosperity
- Fund for Educational Success
- Fund for Health & Wellness

CONTACT US
If you wish to learn more about anything you have read here, please contact our staff at (804) 330-7400 or email us at info@tcfrichmond.org. You will receive a prompt reply.